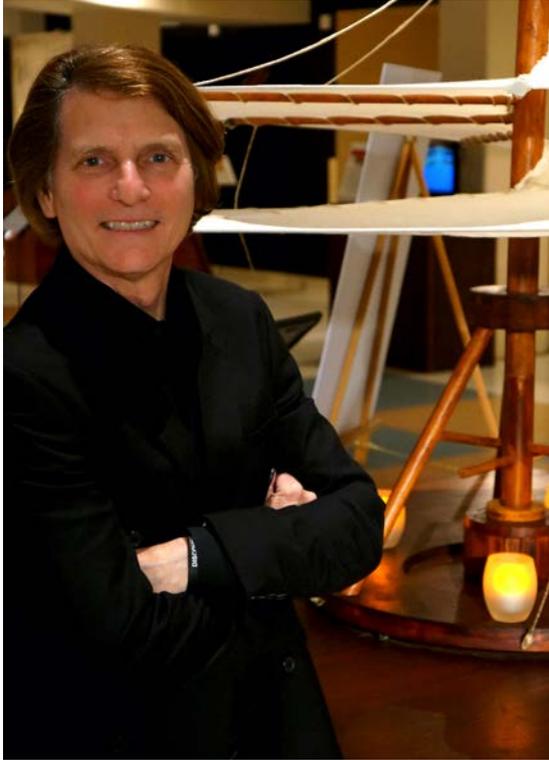


**BIOGRAPHY: Mark Rodgers is the Director of the DaVinci Machines and Michelangelo Exhibitions from the permanent museum of Leonardo DaVinci in Florence, Italy. As direct partner with the Florence Museum, all the touring exhibitions from Italy in North America are under his sole direction.**



**Mark has come full circle in his life after beginning his career at the CBS Television Network at CBS Television City, Hollywood working in production on the networks' number one shows. Mark's career has taken him from National Sales Director of a Fortune 500 company to his entrepreneurial start of a leading incentive travel company and real estate development corporation. Now, as Director of the DaVinci and Michelangelo Exhibitions, he has produced, written, directed and is headlining in the national touring production of Discover DaVinci and Michelangelo: "The Genius Is You".**

**"I realized you can't talk about DaVinci without Michelangelo," explained Rodgers. "Many people don't know that they were not only contemporaries but also fierce competitors."**

**The performance has evolved over the last couple years starting as a tour of only DaVinci at the exhibition, then, Rodgers incorporated Michelangelo into his tours with the addition of the Michelangelo Exhibition arriving in Denver, CO. from Florence, Italy. The more tours and presentations he gave, the more information people wanted to know about these two monumental geniuses.**

**"There has never been an exhibit or museum, that I am aware, that has ever compared or contrasted DaVinci and Michelangelo in the same presentation," explained Rodgers.**

**The multi-media event is a combination of host Rodgers and a presentation that includes movies, 3D-animations of machines and inventions, images of codices, artwork, paintings and sculptures.**

**This original, theater performance made its major theater debut at world famous Van Wezel Performing Arts Hall in Sarasota, FL in April 2014 and is now a national touring production.**

**"DaVinci and Michelangelo have an outreach and following that everyone can relate to," explained Rodgers. "Everything they said and did relates to our lives today."**

**In addition, Rodgers personally crafted the DaVinci Machines and Michelangelo Exhibition Tour that is experienced by thousands of museum attendees every week in the United States, Australia, Europe and China. Rodgers' mission is to inspire individuals and raise personal awareness to ultimately bring a person's quality of life to the next level.**